CAPABILITIES STATEMENT

GapBridge Strategies

Bridging gaps. Building systems. Moving communities forward.

An ecosystem architecture and partnership development firm serving Michigan, headquartered at Michigan Central in Detroit.

15	100+	$70M+	10,000+	11	7
YEARS	PARTNERSHIPS	NEW BUSINESS	JOBS SUPPORTED	STATES	INDUSTRIES

ABOUT GAPBRIDGE

I help organizations connect the right people, build the right partnerships, and create the right opportunities for growth. GapBridge is the connective tissue between employers, educators, community organizations, public systems, and funders, turning relationships into measurable outcomes. Every engagement is time-boxed: I stand systems up, then hand them off.

CORE CAPABILITIES

Strategic Advisory

An outside advisor on retainer for strategy, positioning, messaging, and growth roadmaps.

Business Development and Funding Strategy

Find revenue, partnership, and public or philanthropic funding opportunities, then build the plan and the pitch.

Workforce and Employer Partnership Strategy

Align employer demand with colleges, training providers, and public systems, in partnerships the partners run.

Partnership and Ecosystem Building

Map existing efforts, convene stakeholders through meetings and events, and design structures for lasting collaboration.

FEATURED WORK

Rise With Tech

Funded and led by Rocket Community Fund, in partnership with GapBridge Strategies, Detroit at Work, and Black Tech Saturdays. Rise With Tech connects Detroit residents to real IT careers with local employers by linking the employers, training providers, community networks, and workforce systems already in place.

450

Detroit residents on IT career pathways. The goal, by 2028.

ORGANIZATIONS CHRISTINA HAS PARTNERED WITH

GOVERNMENT	**United States Government · FEMA · State of Illinois · City of Chicago · Detroit at Work**
AUTOMOTIVE	**General Motors · Ford · Stellantis · Toyota**
TECHNOLOGY	**Comcast · Bird**
EDUCATION	**Ferris State University · Wayne State University · Central Michigan University · Oakland Community College · Detroit Public Schools**
PHILANTHROPY	**Rocket Community Fund**

WHO I SERVE

- Foundations and funders
- Cities and public agencies
- Colleges and universities
- Nonprofits
- Corporate employers
- Workforce boards
- Startups and founders
- Cultural institutions

ABOUT CHRISTINA WARE

Founder and Chief Ecosystem Architect. Fifteen years with Allegis Group building employer, government, and education partnerships across 11 states, then founded GapBridge to connect the talent, organizations, and resources moving in the same direction without ever meeting.

Civic leadership. Vice Chair, Michigan Pride Chamber of Commerce; Boards of Directors of Junior Achievement of Southeastern Michigan, Detroit ToolBank, and Athletech Academy; DAPCEP proud alum, volunteer, and supporter; Ferris State University graduate.

RECOGNITION

Detroit Regional Chamber Mackinac Future Leaders	2026
Corp! Magazine Michigan Inspiring Leader	2026
Michigan Chronicle 40 Under 40	2026
Crain's Detroit Business 40 Under 40	2025

Speaking: panels, podcasts, and keynotes on cross-sector collaboration and workforce ecosystems. As heard on Serious Lady Business.

Why GapBridge

A neutral, cross-sector strategic advisor with deep Michigan relationships, time-boxed engagements, and a clean handoff.

1. Discover Gaps

Map the ecosystem and surface the disconnects.

2. Align Stakeholders

Convene key voices around a shared definition of success.

3. Design Pathways

Build the frameworks, partnerships, and structures.

4. Accelerate Outcomes

Move to measurable action, then hand off a working system.

NAICS CODES

541611 Management Consulting (Primary)
541612 Human Resources Consulting
541618 Other Management Consulting
611430 Professional Development Training
541613 Marketing Consulting
541990 Other Professional Services

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